

FFSA Annual Prizegiving Ceremony

***Michelin champions receive their 2018 trophies at FFSA
prizegiving ceremony***

The annual end-of-season prizegiving ceremony of the FFSA (Fédération Française du Sport Automobile) takes place this evening (Monday, December 10) in Paris. Michelin will join France's motorsport governing body to offer its congratulations to the country's motorsport champions from the worlds of racing, rallying and hillclimbing.

Michelin's involvement in motorsport extends from world class competitions to regional- and national-level series, and the French tyre maker boasts a long commitment to its domestic programmes working alongside professional and amateur drivers alike.

"Michelin Motorsport sees its customer competition activities as both a commercial opportunity and a chance to deliver a professional service to participants of all levels," says **Greig Coull**, the manager of Michelin's Customer Competition department. "Our engagements at national level play a big role in helping the emergence of talented young drivers and supporting the sport locally in its different forms. We effectively market a catalogue of tyres that have been developed to address the needs of these competitors, while at the same time providing services in favour of safety and efficient performance. We also supply innovative new digital technologies like My Rally Engineer and Michelin Motorsport Connect which were recently introduced for rally competitors. These applications and tools are designed to help them manage their personal tyre stocks and optimise their performance through interactive information and advice."

The support provided by Michelin's Customer Competition team extends to its network of professional dealers who are also on hand to issue expert advice, thereby enabling motorsport customers to benefit from Michelin Motorsport's knowhow both at and away from events.

It is thanks to this holistic approach that Michelin has forged such close ties with competitors at national level, as epitomised by this evening's FFSA gala which will celebrate the numerous titles won in 2018 with active input from the French tyre company.

Meanwhile, the presence at the ceremony of guests like Jean-Eric Vergne, winner of the 2017/2018 FIA Formula E Championship, and Didier Malga/Anne-Valérie Bonnel, winners of the 2018 FIA Electric and New Energy Championship – E-Rally, is an eloquent pointer to the increasing attention that the world of motorsport is paying to environmental concerns, and Michelin is proud to be the supplier of tyres for their respective cars.



2018 Champions with Michelin

Rallying:

- Yoann Bonato / Benjamin Boulloud (French Asphalt Champions)
- Adrien Fourmaux / Victor Parent (French Junior Champions)
- Sylvain Michel (French Gravel Champion)
- Pierre Roche / Martine Roche (Michelin Trophy winners)
- Etienne Bouhot / Christopher Le Morillon (French Rally Cup winners)
- Benoit Vaillant / Antoine Brule (French Division 2 Champions)
- Florian Bernardi / Victor Bellotto (Clio R3T France Trophy winners)
- Yohan Rossel / Benoit Fulcrand (208 Rallye Cup winners)

Hillclimbing:

- Nicolas Werver (French Production Hillclimb Champion)

Racing:

- Ayhancan Güven (Porsche Carrera Cup France winner)
- Teddy Clairet (308 Cup winner)
- Nicolas Milan (Clio Cup winner)

About the Michelin Group

Michelin, the leading tire company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tires, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve the mobility industry. Headquartered in Clermont-Ferrand, France, Michelin is present in 171 countries, has more than 114,000 employees and operates 70 production facilities in 17 countries which together produced around 190 million tires in 2017. (www.michelin.com).

